

# Innovative profitable e-commerce Launch in record time

Take Ecom to a new level

#### **Services**

## What we do



Mobile applications on Flutter (crossplatform – immediately for iOS and Android)



Websites on CMS and self-written functionality



IT audit (software, infrastructure, digital security, etc.)



OMS and CRM and integration with core systems and external services



Fire IT team: we will allocate a powerful team to your project.

2 weeks from \$.



Chatbots and BigData



Implementation of CRM and Grafana monitoring system

# How a turnkey project is implemented and what it includes

Turnkey project

Timeline

from 120 000 USD

2-3 months

### Project includes:

- Digital storefronts: website (online store), mobile application
- OMS order management system: order management, assembly, acquiring, receipts, connection to courier services
- Integrations: necessary (for the functioning of a project) integration with ERP systems of the Customer
- Training and launch

## Extra options:

- Omnichannel (integration with marketplaces)
- Loyalty system
- CRM, integrated with storefronts and OMS
- · Grafana monitoring system,
- Chatbots, BigData etc...
- Tech support 24x7

# How a turnkey project is implemented and what it includes

## Stages

- 01 Audit of the current state, project plan development
- O2 Launch of digital storefronts: mobile application and website. A wide range of ready-made functionality for retail
- The system of managing orders, product movement, payments, delivery. Integration with the company's core systems
- 04 Necessary integrations with external services

- Omnichannel integration with marketplaces and launch of new sales channels
- 06 Improvements and individual subprojects
- Training, support and further development

### Advantages

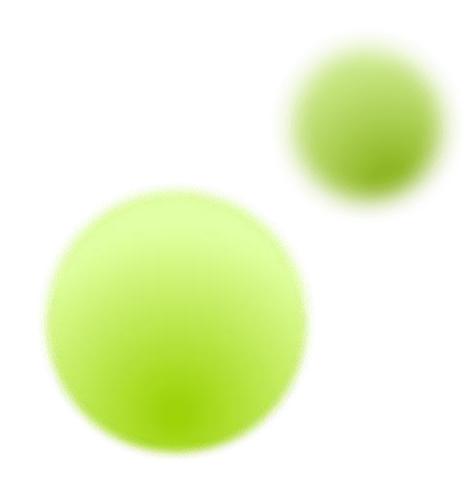
## Why it's so fast and profitable

## Speed

- Extensive experience in the successful implementation of E-commerce projects
- Professional team
- Ready-made developments, modules and microservices

## **Profit**

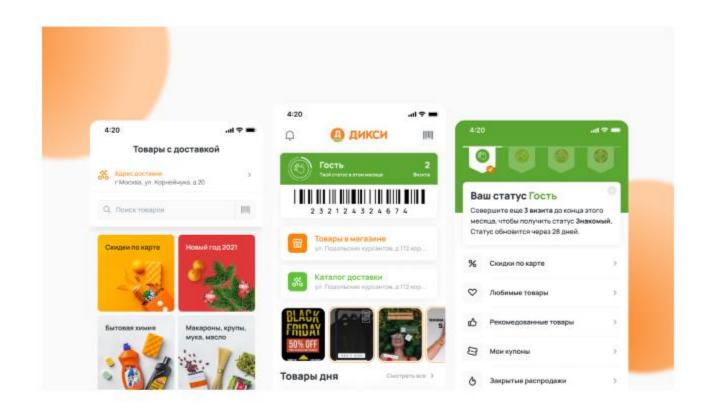
- The output of the project in profit on average from six months
- Proven mechanisms. The team doesn't learn from the customer, but builds a working proven functionality
- Team with vast experience working on large high-load projects



## Our achievements

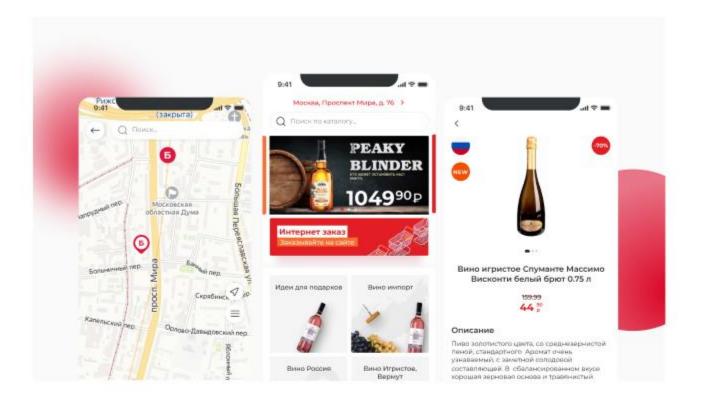
- 01 Covid-Case: in 2020, E-commerce was launched in the TOP 5 of Russian food retail in 2 months from scratch
- 02 Development of a mobile application with millions of users with a rating of 4+ for the 1st quarter.
- 03 Launch of Omnichannel ECOM in a large supermarket chain in 3 months in other networks
- 04 Development of a highload mobile loyalty app integrated with Manzana and the customer's ERP systems in 3 months
- O5 Creating a CMS + CRM system on the 1C platform in 3 months which conducts thousands of operations per day
- O6 Bringing projects to operational profitability

## Our experience in projects and numbers



## Launch of the new Dixy mobile app

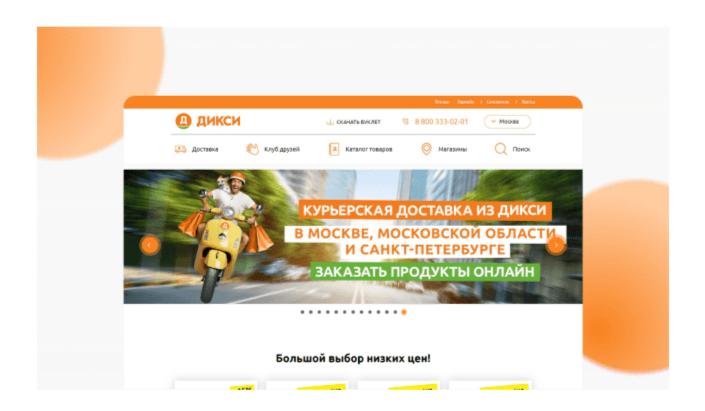
500K+ customers daily, delivery functionality and loyalty systems



## Update of the Bristol mobile app

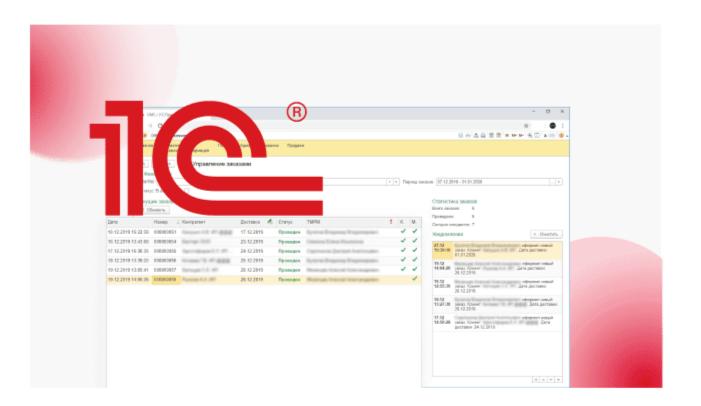
New concept and functionality

# Our experience in projects and numbers



Launch of E-commerce of Dixy, Victoria, Megamart

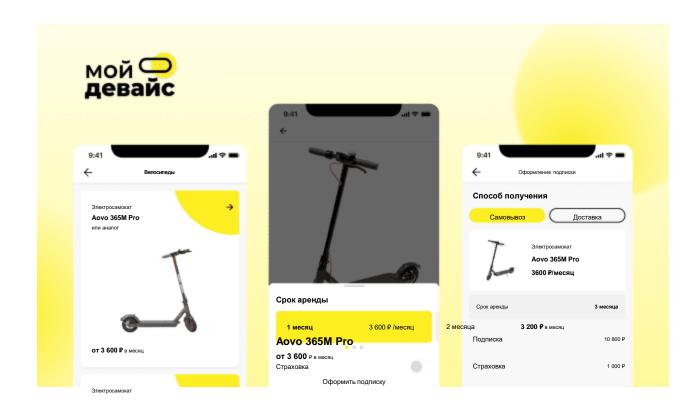
Websites and integrations with various systems



Creating an Order Management System based on 1C

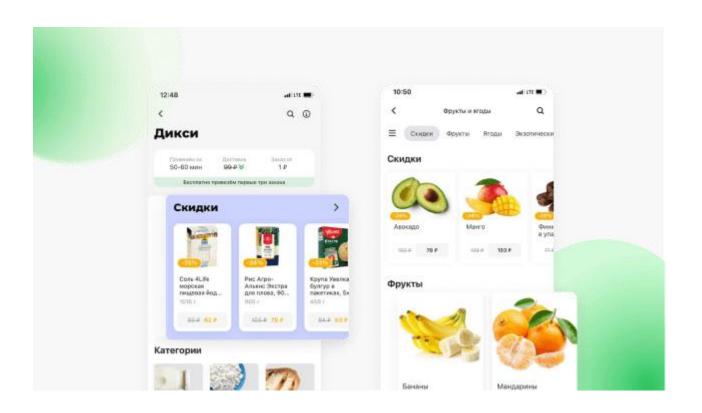
Numerous integrations with the website, mobile phone, bank, Yandex, SAP, Axapta, etc. in a company from the TOP 30 of the Russian market

## Our experience in projects and numbers



My Device International Project

Subscription to bicycles, scooters and various gadgets. Lots of deliveries, customers and cities



Launch of omnichannel sales
3+ partners (Yandex.Food, Delivery Club,
Goods.ru etc.)



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